



## PRESS RELEASE

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**FOR: IMMEDIATE RELEASE**

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The **Kiwanis Club of Rock Hill, SC** has been selected to receive one of only five, in the nation, inaugural **2014 Kiwanis Club Impact Awards**; *Acknowledging the* remarkable support and advocacy that the club has provided to their Boys & Girls Club of York County, its members and community during the past year.

The **2014 Kiwanis Club Impact Award** will be presented by Boys & Girls Clubs of America (BGCA) National Leadership at the **Carolinas Kiwanis Conference on February 6, 2015** in **Myrtle Beach, SC**.

When it comes to serving children, Kiwanis International (KI) and Boys & Girls Clubs of America (BGCA) have enjoyed long and successful histories of serving those youth most in need. For the past eight years, the leadership of the two organizations have worked and planned collaboratively by promoting and supporting local Kiwanis Club and Boys & Girls Club partnerships at the grassroots, local community level, with the stated objective being simply to improve the lives of children.

KI and BGCA have just recently begun to explore how the two organizations might expand their joint efforts and achieve an even greater impact on kids and communities nationwide. They developed and implemented a *National Mentor Recruitment Collaboration* intended to support the mentoring needs of all children—with an emphasis on addressing the mentoring needs of Boys & Girls Club members nationwide, while simultaneously reducing the exiting mentor gap for minority males in the US.

To promote this mentor collaboration, and appropriately recognize the impact of successful local Kiwanis Club/Boys & Girls Club activities and strategic best practices, BGCA invited clubs to submit nominations for the **Kiwanis Club Impact Award** program.

*Kiwanis is a global organization of volunteers dedicated to changing the world one child and one community at a time. The Kiwanis Club of Rock Hill raises funds and provides community service for programs that benefit children locally, provides scholarships and sponsors Circle K service clubs at Winthrop University and Key Clubs at local high schools.*